



For Immediate Release

Clay Township Now Offers Smart911

Public Safety Officials in Clay Township Advise Residents to Create a Safety Profile to be Better Prepared for and Emergency

Smart911 is a 9-1-1 enhancement that is now available to all residents and travelers of Clay Township. Smart911 is a free service that allows individuals and families to sign up online to create a Safety Profile and provide vital information to 9-1-1 in the event of an emergency. The Smart911 platform provides valuable new tools and the information listed in Safety Profiles enables a faster more informed response.

“During emergencies, time is one of our greatest challenges” said Chief Koach. “Smart911 and the information provided in the Safety Profile can provide 9-1-1 dispatchers and first responders with lifesaving details that help us respond faster and more efficiently”.

Smart911 allows residents and travelers to create a **Safety Profile** at **www. Smart911.com** for their whole household that includes any information they might want 9-1-1 and first responders to have in the event of an emergency, such as allergy information or pre-existing medical conditions. When a citizen dials 9-1-1, their Safety Profile is automatically displayed to the 9-1-1 call taker, allowing us to send the appropriate responders to the right location with the right information.

“Mobile phones are not always reliable in providing accurate location services to 9-1-1 dispatchers” said Chief Koach. “With Smart911, information on your Safety Profile can help us send first responders to the right location with the right information”.

With Smart911, citizens can link both home and work addresses to mobile phones, which can be passed on to responders in the field for more of a detailed, rapid response. Additional information including pets in the home, vehicle details in the event of an accident, and even emergency contacts can all be included in a Safety Profile. All information is optional and the citizen has the ability to choose what details they would like to include.

One of the great aspects of this new safety initiative is the Facility component., Owners and managers can now better prepare and protect their employees and visitors by creating profiles for their facility and campus grounds. These facility profiles will pop up on a dispatcher’s screen anytime any phone within the facility grounds makes an emergency call. Points of access, floor plans and emergency procedures can all be included. Owners and managers can sign up at **ravefacility.com**.

“Businesses and facilities are also vulnerable to emergencies, and these are areas that experience high volumes of visitor traffic” said Chief Koach, “Detailed information provided in Facility Profiles allows responders to arrive on the scene faster. This is a great way for property managers and business owners to help make sure that their guests are safe”.

Smart911 is a national service that protects over 45 million people across 44 states and 3,100 communities and has been credited with positively impacting emergency outcomes. Citizen are encouraged to create their Safety Profile with Smart911 today to have their information immediately available to 9-1-1 and to receive emergency notifications. Smart911 is private and secure, is only used for emergency responses, and only made available to the 9-1-1 system in the event of an emergency call.